

AMSC 2024 HONG KONG

BRIDGING THE WORLDS OF AESTHETIC MEDICINE,
DERMATOLOGY, SURGERY & ANTI-AGING
IN THE GREATER BAY AREA

Venue | Hong Kong Convention & Exhibition Center (HKCEC) Level 3

Date | 16 & 17 December 2024

Organised by :



Deltus
Meetings • Incentives • Conferences • Exhibition
Producer & Organiser



Aesthetic Medicine & Surgery Conference



amsc_conference



Aesthetic Medicine & Surgery Conference & Exhibition

www.amsc.com.hk

ABOUT AMSC

AMSC Hong Kong represents a significant international expansion of the esteemed Aesthetic Medicine & Surgery Conference & Exhibition (AMSC), a well-established event that has achieved great success in the Asia Pacific region and has been centered in cosmopolitan Kuala Lumpur, Malaysia for the past two years. With annual editions, including the highly anticipated gathering in 2024, the Hong Kong extension mirrors the success of its Malaysian counterpart. Coordination efforts are led by the Malaysian Society of Aesthetic Medicine and the experienced M.I.C.E. event organizing company, Deltus Sdn Bhd. Renowned for its extraordinary success in Malaysia, the AMSC has evolved into the premier event in the field, attracting top-tier companies, experts, and participants from across the globe to Kuala Lumpur. Building on this legacy, we are enthusiastic about introducing the inaugural AMSC HONG KONG edition in collaboration with the Aesthetic Society of Asia Pacific (ASAP), as we extend our reach and host this prestigious event in a new international setting. Together, AMSC extends into the great Asia Pacific region and the international stage.



Why Exhibit?

As a part of the Greater Bay Area, Hong Kong has a rich economic history and becoming a more and more demanding destination for international businesses looking to expand. If you would like to capture the attention of this region by showcasing your innovations, AMSC Hong Kong is the perfect destination for you to make a stop.

Attending AMSC Hong Kong is essential for individuals who are dedicated to their professional growth, especially given the rising demand for aesthetic procedures in Hong Kong, Mainland China, Macau and the surrounding regions. Professionals who prioritize their development and are keen to stay up-to-date with industry advancements will find the latest AMSC in Hong Kong particularly enticing.

As exhibitors, you have a unique opportunity to engage with a discerning audience by offering them customized, innovative solutions. Take this opportunity to present your products and services, educate potential customers about your value proposition, and build fruitful business partnerships. Utilizing this grand event as a base in Hong Kong, you can emerge into the Greater Bay Area, China, and the entire Asia Pacific region.



Why Hong Kong ?

AMSC HONG KONG: Introducing the Aesthetic Medicine & Surgery Conference & Exhibition (AMSC) in Hong Kong on 16-17 December 2024. Situated as a connecting bridge in the heart of China's well-established market, this event offers a unique opportunity to learn about the latest developments in innovative aesthetic medicine. Hong Kong, a major centre in the Asia-Pacific region, uses its vast financial network to support professionals and companies in a variety of industries. By taking part in this conference and exhibition of medical aesthetic, you will get the chance to network and advance professional practice. Learn from well-known international speakers, foster connections with industry colleagues, and get direct access to a variety of innovative exhibitor offers from all around the world.

Geographically Strategic



Hong Kong, as a gateway to the Greater Bay Area (GBA), which includes major cities like Shenzhen, Guangzhou, and Macau. As the most open and international city in the Greater Bay Area, Hong Kong's status as a global financial, transportation, and trade center, coupled with its renowned professional services, makes it an ideal platform for the convergence of the international aesthetic industry. This prime location facilitates seamless connectivity, promoting the flow of people, goods, capital, and information within the Greater Bay Area and enhancing the appeal of Hong Kong as a central destination for global aesthetic professionals.



Tax-friendly Region



2

Hong Kong, with its favourable tax environment and competitive tax rates, serves as an attractive location for businesses. Notably, it does not impose value-added tax (VAT) or general sales tax, providing a competitive edge for companies. This tax-friendly atmosphere makes Hong Kong an appealing destination for hosting events like aesthetic congresses, offering benefits to businesses seeking international exposure and collaboration.

Center of Aesthetic Excellence



3

Renowned for its world-class medical facilities and accomplished practitioners, Hong Kong stands as a center of excellence in aesthetic medicine. Choosing Hong Kong as a location emphasizes a commitment to hosting events in a city synonymous with quality and advancements in the field.

Holistic Appeal



4

Hong Kong's appeal goes beyond the professional realm. Delegates can enjoy a blend of cultural richness, diverse culinary experiences, efficient transportation, and world-class hospitality. The city provides a holistic backdrop, ensuring a memorable and enriching experience for participants, both professionally and personally.



AMSC Past Events

AMSC Malaysia's 1st edition was held in 20 & 21 August 2022 at Sime Darby Convention Centre, achieving significant success and turnover as outlined below:

563

DELEGATES

103

SPEAKERS

27

SPONSORS



AMSC Malaysia's 2nd edition was held in 14 & 15 July 2023 at Kuala Lumpur Convention Centre, achieving significant success and turnover as outlined below:

800+

DELEGATES

119

SPEAKERS

47

SPONSORS



With all of these, AMSC Malaysia is currently regarded as one of Southeast Asia's leading international medical aesthetics events. Building on this success, AMSC Malaysia is getting ready for its third edition this year and is working with AMSC Hong Kong to expand globally. In addition to highlighting the industry's noteworthy accomplishments, this review underscores the rising demand for aesthetic procedures worldwide as well as in China's Greater Bay Area.



EXHIBITOR SPONSORSHIP OPPORTUNITY

SPONSORSHIP PACKAGE	SAPPHIRE	BRONZE	SILVER	GOLD	DIAMOND
PRICE (USD)	5,000	10,000	20,000	30,000	40,000
BOOTH SQM	2 M X 2 M	3 M X 3 M	6 M X 3 M	9 M X 3 M Premium booth location	6 M X 6 M Premium booth location
EXHIBITOR BADGES	3	3	8	12	15
CONFERENCE PASS (NOT INCLUSIVE OF GALA DINNER)		3	5	10	15
PRINTED ADVERTISEMENT IN HANDBOOK (A4 SIZE)	0	0	1/2	1	2
SYMPOSIUM SLOTS (15 MINS EACH)	0	0	1	2	2
LUNCH SYMPOSIUM (1 HOUR)	0	0	0	0	1

OTHER SPONSORSHIP OPPORTUNITY:

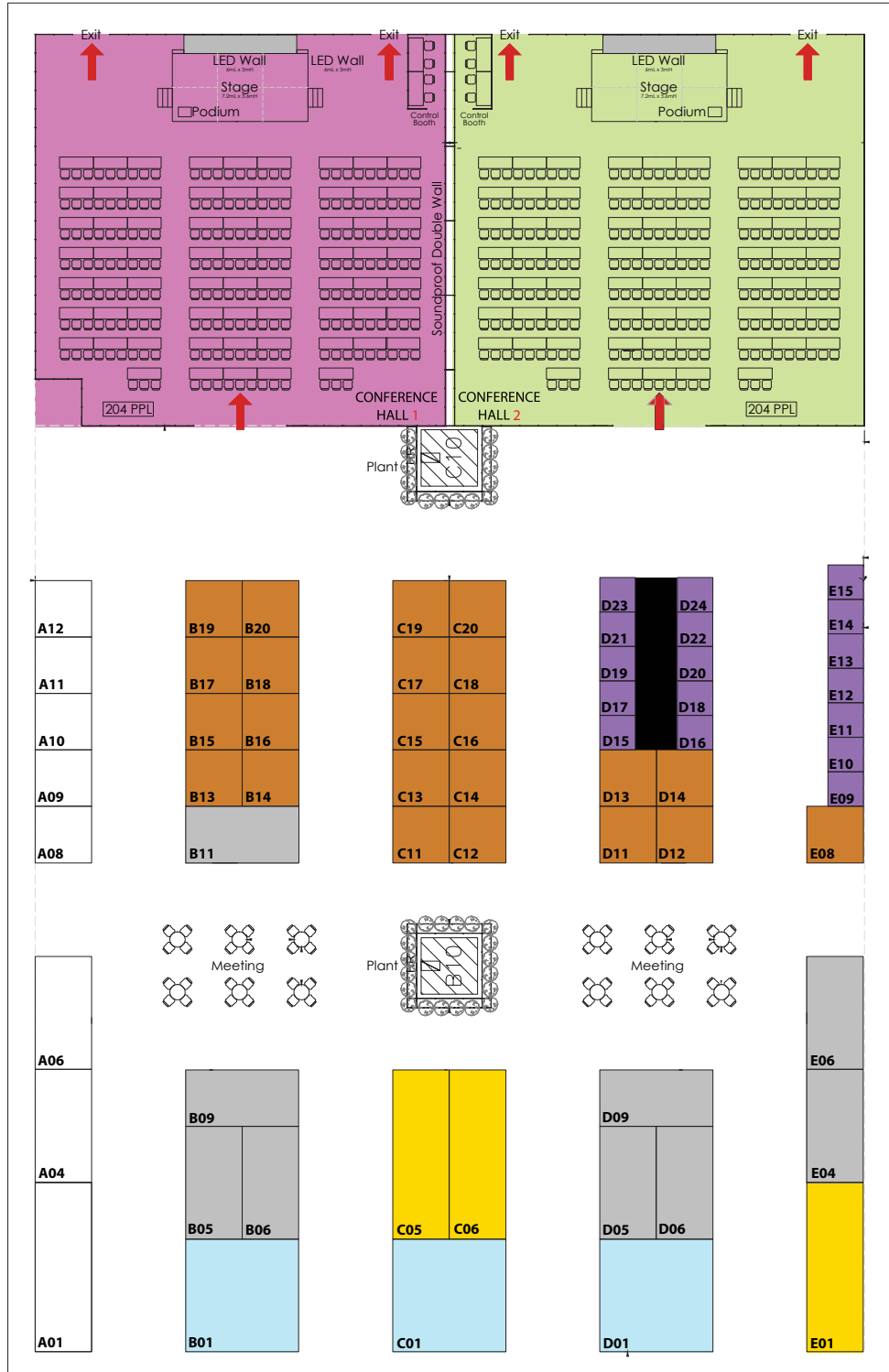
A) LOGO PRINTED ON LANYARD	USD3,500.00
B) LOGO PRINTED ON BADGE	USD3,500.00
C) SYMPOSIUM SLOT	USD3,500.00
D) GALA DINNER TABLE	USD2,100.00
E) FULL PAGE ADVERTISEMENT IN HANDBOOK	USD2,300.00



Ignite your business growth by spotlighting your latest products and innovations, offering attendees an immersive encounter with the forefront of technology.

16 & 17 December 2024

Hong Kong Convention & Exhibition Center (HKCEC) Level 3



- DIAMOND (6m x 6m)
- SILVER (6m x 3m)
- SAPPHIRE (2m x 2m)
- CONFERENCE HALL 1
- GOLD (9m x 3m)
- BRONZE (3m x 3m)
- KOREAN PAVILION
- CONFERENCE HALL 2



International setting. Together, AMSC extends into the great Asia Pacific region and the international stage.

1000+

Delegates & Buyers

100

Global Experts

50+

Industry Sponsors

Visitor Profile

- Aesthetic Physicians
- Dermatologists
- Surgeons
- Doctors and Practitioners
- Government Health Officials
- Anti-aging Physicians
- Body Sculpting & Contouring Professionals
- Nurses
- Healthcare Practitioners
- Academics and Researchers
- Medical students
- Pharmacists
- Industry Representatives

Exhibitor Profile

- Medical Device / Equipment, Disposables & Consumables
- Pharmaceutical & Nutraceutical Companies
- Injectables & Thread Lifting
- Cosmetic Dentistry
- Energy-based Rejuvenation Treatments
- Body Treatments
- Anti-aging, Wellness & Regeneration
- Cosmetic Surgery Solutions
- Clinic Services & Solutions
- Cosmetic & Skin Care brands
- Technology & Software companies (Clinic Services & Solutions)
- Healthcare IT companies
- Insurance Providers
- Training & Education Providers



Why should you join AMSC Hong Kong?

Networking Opportunities: Connect with global professionals, experts, and industry leaders in the vibrant medical aesthetic community in Hong Kong & Greater Bay Area.

Cutting-Edge Technology: Showcase the latest advancements and innovations in medical aesthetic technology, sharing perspectives on evolving trends.

Industry Insights: Benefit from a hub of industry excellence, with access to valuable knowledge, trends, and developments in medical aesthetics.

Global Collaboration: Engage in fruitful collaborations and partnerships with international participants, fostering a global network.

Market Expansion: Navigate the growing market of medical aesthetics in Hong Kong & Greater Bay Area, gaining a comprehensive understanding of trends and potential business opportunities.

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SEE YOU THERE!



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For more enquiries about AMSC, please contact: E garychai@thedeltus.com T +6016 538 9292



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