

AMSC 2024

HONG KONG

Aesthetic Medicine & Surgery Conference & Exhibition

POST SHOW REPORT

16-17
DECEMBER 2024

Hong Kong Convention
& Exhibition Center
(HKCEC) Level 3

BRIDGING THE WORLDS OF AESTHETIC AND ANTI-AGING MEDICINE AND TECHNOLOGIES IN THE REGION

Organised by:



Supporting Partners



Supporting Society



Aesthetic Medicine & Surgery Conference



amsc_conference



Aesthetic Medicine & Surgery Conference & Exhibition

www.amsc.com.hk

Grand Opening

The conference and exhibition commenced with a distinguished Grand Opening ceremony, marking the beginning of the event and setting the tone for a highly engaging program that featured expert presentations and the latest advancements in aesthetic medicine.

Attendees were welcomed by Convenor Prof Sky Wong, Co-organiser of Aesthetic Medicine & Surgery Conference & Exhibition; Dr. Tingsong Lim, Chairman of the AMSCHK International Scientific Committee and Chairman of Across the Strait Platform, Dr Wong Chit Sun, who emphasized the vital role of collaboration and knowledge-sharing.



The Grand Opening Ceremony was graced by distinguished guests, including

Dr Chan Pak Li, Bernard, JP, Commerce and Economic Development Bureau / Mr. Muzambli Markam, Consulate General of Malaysia in Hong Kong / Ms. Justine Ng, Hong Kong Tourism Board - Director, Business Development, MICE / Convenor Prof Sky Wong, Allied Health Society for Asia Pacific (ASAP) / Dr. Ting Song Lim, Malaysian Society of Aesthetic Medicine (MSAM) / Mr. Gary Chai, Co-founder of Aesthetic Medicine & Surgery Conference & Exhibition (AMSC) / Dr. Siew Tuck Wah, Society of Aesthetic Medicine (SAM) Singapore / Dr. Gong Chan Rah, Aesthetic Surgery & Laser Society (ASLS) Korea / Dr. Choi Hosung, Aesthetic Surgery & Laser Society (ASLS) Korea / Prof. Cui Han Yan, Oriental Aesthetic and Plastic Art Conference (OAPAC) / Dr. Grace Lopez, Philippines Association of Primary Skin Health Physicians Inc. (PAPSHPI) / Dr. Won Lee, The Association of Minimal Invasive Plastic Surgery (MIPS) / Dr. Charlie H. Mendez, Philippines Academy of Aesthetic and Age Management Medicine Inc. (PAAAMMI) / Dr. Henry Foong, Dermatology Chapter, College of Physicians Malaysia / Dr. Olga Vladimirovna Zabnenkova, Russian Federation / Dr. Ali Graham, British Association of Plastic, Reconstructive, and Aesthetic Surgeons / Dr. Andrew Clarke, Australasian College of Aesthetic Medicine (ACAM) / Professor Yao Min / Professor Wang Chunmei / Professor Miao Yong / Dr Lee Kar Wai Alvin, Chief Advisor Scientific Committee / Professor Liu Hongwei



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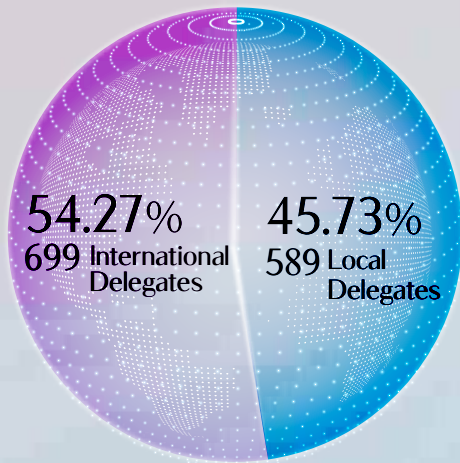
NOVO NORDISK
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More Than 150+ Leading
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Attendance

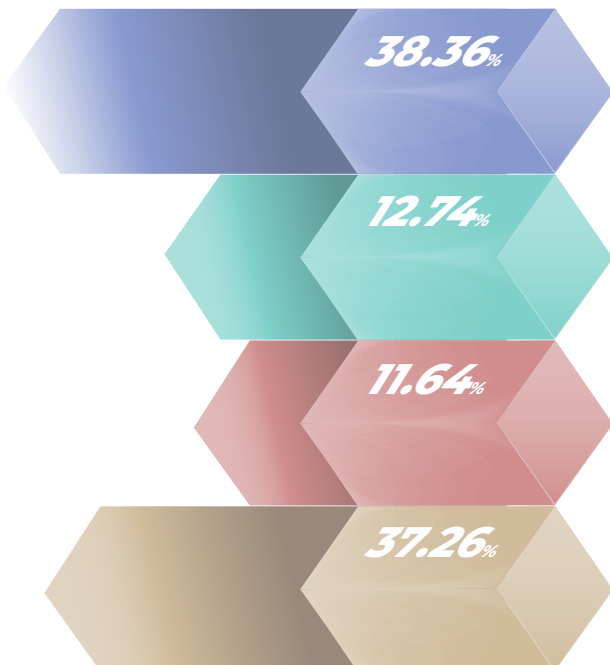


Participants by Country & Region



- | | | |
|-------------|-------------|----------------|
| Australia | Kuwait | Singapore |
| Canada | Macau | South Africa |
| China | Malaysia | South Korea |
| France | Mexico | Spain |
| Germany | Myanmar | Taipei |
| HKSAR China | Netherlands | Thailand |
| India | Philippines | United Kingdom |
| Indonesia | Poland | USA |
| Japan | Russia | Vietnam |

Attendance by Specialty



Aesthetic Physicians / Doctors

Dermatologists and Surgeons

Plastic Surgeon | Dermatologist | Cosmetic Dermatologist |
Surgical Dermatologist | Maxillofacial Surgeon |
Oculoplastic Surgeon | Cosmetic Surgeon | Hair Transplant Surgeon

General Practitioners and Specialist Doctors

Dental Surgeon | General Practitioner | Gynaecologist |
O&G Consultant (Obstetrics & Gynaecology) |
Doctor / Physician | Resident Doctor | Primary Care |
Anti-Aging Specialist | Anatomist | Regenerative Medicine Specialist

Allied Healthcare Professionals and Others

Clinic Therapist | Nurse | Body Contouring Specialist |
Clinic Owner / Founder / Director / Manager |
Consultant / Customer Service | Medical Director |
Wellness Specialist | Pharmacist

Exhibition Hall



2 days of Scientific Program with

36

Sessions

3

Halls

42

Learning Hours

127

Presentations



Conference Room



Networking

Harbour View Cruise

Our Faculties had the opportunity to enjoy a delightful Harbour View Cruise, taking in the stunning vistas and iconic landmarks of Hong Kong. The evening cruise aboard the renowned Aqualuna, a traditional red-sail Chinese junk boat, provided panoramic views of the city's skyline. Faculties were captivated by the enchanting beauty of the illuminated cityscape, creating a truly memorable experience. The event fostered meaningful interactions among attendees, promoting collaboration and strengthening partnerships within the aesthetic community.



Networking

Gala Night

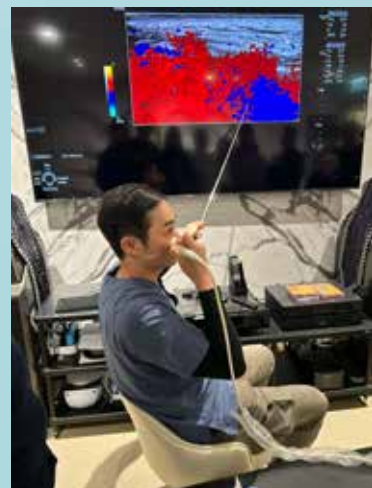
The Dazzling Neon Lights were a central theme of the Gala Night at AMSC Hong Kong 2024, highlighting the iconic features of the city's nightscape. The evening culminated in a spectacular Gala Night, set against the backdrop of Hong Kong's illuminated skyline. This glamorous event was filled with live performances, unforgettable moments, and a celebration of the city's rich cultural heritage. The neon theme not only captured the essence of Hong Kong but also created an enchanting atmosphere for all attendees, making the Gala a truly memorable experience.



The Post Conference



The post-conference Ultrasound Crash Course for Facial and Musculoskeletal Ultrasonography Evaluation (FUSE & MUSE) was held at the Allied Health Training Centre on December 18, 2024. This advanced session provided in-depth training in both facial and musculoskeletal ultrasound techniques. Participants engaged in hands-on practice, mastering essential principles of ultrasound physics, including transducer selection, frequency settings, and image optimization, while also gaining proficiency in anatomical visualization. The course focused on the clinical application of FUSE (Facial Ultrasound Evaluation), covering detailed anatomical modules of the forehead, mid-face, and lower-face regions. Emphasis was placed on identifying critical neurovascular structures, including peripheral nerves, vascular bundles, arteries, and the management of potential complications associated with ultrasound-guided interventions.



Media Coverage

The **Aesthetic Medicine & Surgery Conference & Exhibition (AMSC) Hong Kong 2024** successfully garnered extensive media coverage across multiple platforms, showcasing its influence within the medical aesthetic industry. With widespread attention from leading industry publications, online media outlets, and social media channels, the event reached a global audience, amplifying key developments in aesthetic medicine and surgery. Our comprehensive media reach highlighted the conference's significance, establishing AMSC Hong Kong as a premier event for professionals and innovators in the field. Millions of exposures are provided by various media advertising formats to exactly draw in visitors! Post-event, the media exposure further solidified the conference's role in shaping industry trends and connecting stakeholders worldwide.

<https://www.facebook.com/AestheticMedicineSurgeryConference>

Media Campaign

Millions of exposures are provided by various media advertising formats to exactly draw in visitors!

AMSCHK 香港美容醫學及手術高峰會暨展覽會
連接未來 共融進步 近千名來自全球醫學專家鼎力支持

由亞太聯盟醫療健康學會(ASAP)及 Deltus 主辦，香港首個及最大的國際美容醫學盛事——AMSCHK 香港美容醫學及手術高峰會暨展覽會於上星期(12月16至17日)圓滿舉行，吸引了來自全球的醫學專家和行業領袖，共同探討美容醫學及手術的最新發展，構建重要的交流平台。

AMSCHK 高峰會暨展覽會匯聚亞太地區及粵港澳地區的合作夥伴，為一舉行業領域提供互動交流及無限人數的重要契機。AMSCHK 籌委會特別委天厚致辭時指出：「連接未來，共融進步」是大會的核心理念：「「連接未來」是指從今日開始，我們的板塊可以聯往起來，延續我們的專業，提高水平；而「共融進步」就是大家在世界板塊裏可以互相交流、虛假成長，令板塊裏的每個人都可以發光發熱。」

AMSCHK 國際科學委員會主席林朝松表示：「AMSCHK 香港美容醫學及手術高峰會暨展覽會能成功舉行，實在有賴在座每一位的鼎力支持。我們深信，有一個讓大家互相交流、互相學習的平台，行業絕對能夠發展得更好。是次的高峰會暨展覽會只是第一步，我期待未來將會更有更多突破與成功。」

大中華中文服務科學委員會主席黃若瑟表示：「作為大中華航線的樞心，此次最高興今天看到很多大中華板塊，包括內地、台灣、香港等地的專業教授及專家的參與。過去十年，科技發展一日千里，今天的AMSCHK 香港美容醫學及手術高峰會暨展覽會獲得了各方的支持，我相信醫學美容及抗衰老領域在未來會有更輝煌的發展。」

逾百名專業學者 醫生及美容醫學品牌全力支持

AMSCHK 致力推動本地醫學美容及美學于微程序產業鏈發展，提高業界專業學術水平。與國際看齊，來自各領域的多數商，包括注射填充劑、醫學儀器及藥物等，將設立研

究及學術研討會，展示最新的產品和技術，讓參與者能夠輸出國際，促進與世界品牌的合作，進一步擴展全球網絡。

是次盛會吸引了超過145名來自20多個國家和地區的專業學者及醫生參與，並有多位國際領袖展示最新的產品及技術。為業內專業人士提供了寶貴的交流機會，也為他們在國際市場上拓展人脈提供了平台。與會的醫生還可以獲得持續醫學培訓學分，為香港打造一個專業教育及學術分享平台。

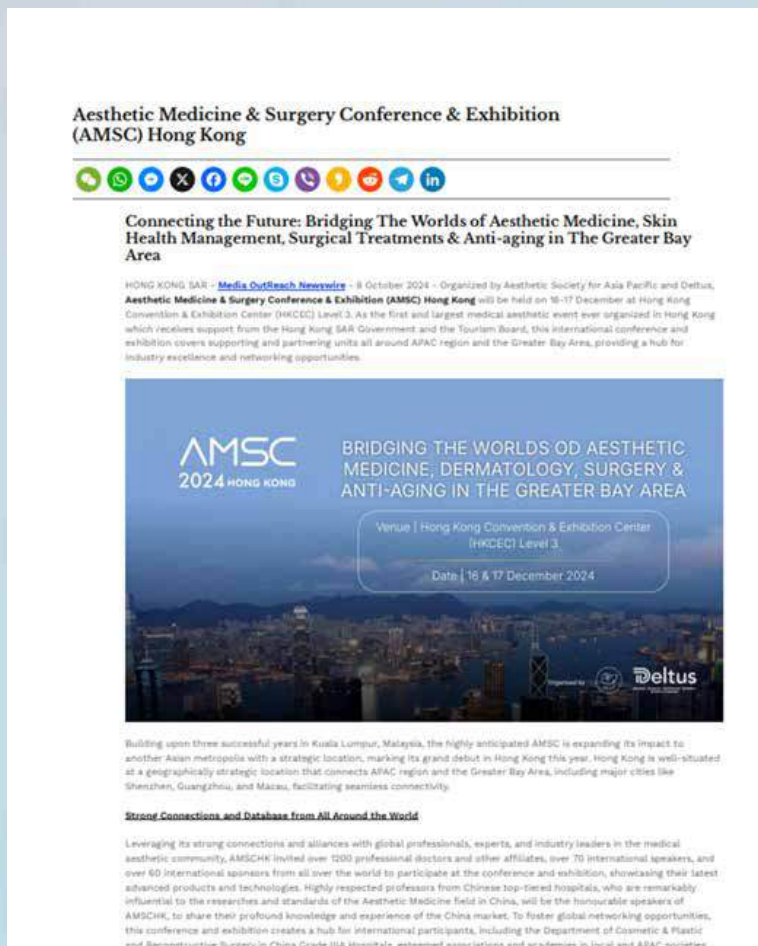
總括兩日活動共有超過150多個美容醫學品牌及30多位國際參展商會到場，吸引超過1000人士參與。香港旅遊發展局亦全力支持AMSCHK 香港美容醫學及手術高峰會暨展覽會，進一步鞏固與本地參加者，彰顯其在卓越地位。

This article covers the **AMSCHK Hong Kong Aesthetic Medicine & Surgery Conference & Exhibition**, organized by ASAP and Deltus. The event gathered nearly a thousand global medical experts and industry leaders, serving as a key platform for innovation and collaboration in aesthetic medicine.

Media Coverage



Featured article on Asian Spectator's, AMSC focuses on connecting the future of aesthetic medicine, dermatology, surgery, and anti-aging in the Greater Bay Area. It emphasizes the significance of the conference as a platform for industry leaders to collaborate and share advancements.



An article published by Media OutReach Newswire outlines AMSC's mission to bridge the worlds of aesthetic medicine, dermatology, surgery, and anti-aging, with a focus on the Greater Bay Area. Organized by leading industry entities, the conference will be held on December 16-17, 2024, at the Hong Kong Convention & Exhibition Center.

Media Coverage



The Sun
Tue, Oct 8, 2024

Business: Corporate News from Media Outreach Newswire

Aesthetic Medicine & Surgery Conference & Exhibition (AMSC) Hong Kong

Connecting the Future: Bridging The Worlds of Aesthetic Medicine, Skin Health Management, Surgical Treatments & Anti-aging in The Greater Bay Area

Click here for **iPaper**

AMSC 2024 HONG KONG
BRIDGING THE WORLDS OF AESTHETIC MEDICINE, DERMATOLOGY, SURGERY & ANTI-AGING IN THE GREATER BAY AREA

Venue | Hong Kong Convention & Exhibition Center (HKCEC) Level 3
Date | 16 & 17, December 2024

HONG KONG SAR - Media Outreach Newswire - 8 October 2024 - Organized by Aesthetic Society for Asia Pacific and Deltus, **Aesthetic Medicine & Surgery Conference & Exhibition (AMSC) Hong Kong** will be held on 16-17 December at Hong Kong Convention & Exhibition Center (HKCEC) Level 3. As the first and largest medical aesthetic event ever organized in Hong Kong which receives support from the Hong Kong SAR Government and the Tourism Board, this international conference and exhibition covers supporting and partnering units all around APAC region and the Greater Bay Area, providing a hub for industry excellence and networking opportunities.

Recommended stories

Co-operative Societies Act 1993 to be amended - Ewon

An article published by The Sun highlighted how AMSC Hong Kong attracted international attention, supported by the Hong Kong SAR Government and Tourism Board. The event highlighted cutting-edge innovations, offered unparalleled networking opportunities, and served as a vital platform for advancing collaboration in aesthetic science and practice.



网易新闻 | 有态度

连接未来共融进步! AMSCHK香港美容医学及手术高峰论坛暨展览会开幕

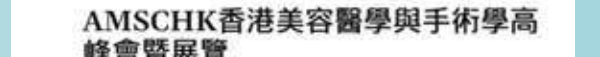
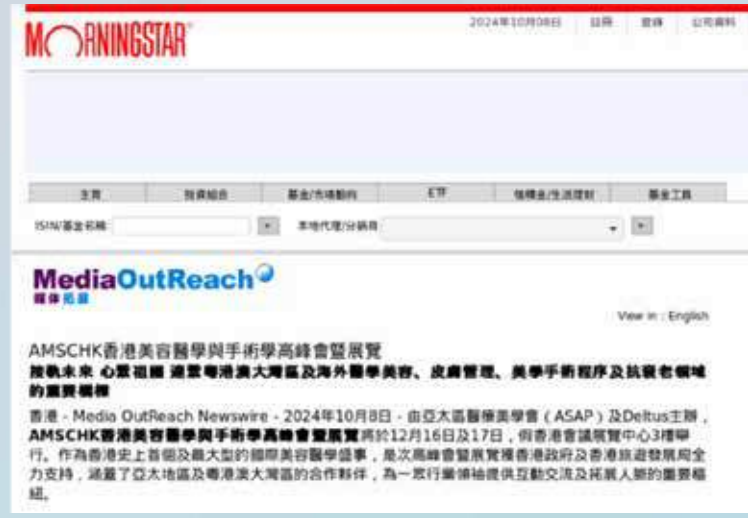
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由亚太联盟医疗健康学会 (ASAP) 及Deltus主办, AMSCHK香港美容医学

The AMSC Hong Kong Aesthetic Medicine & Surgery Conference & Exhibition has officially opened! This grand event brings together leading industry innovations and experts to jointly advance the future development of aesthetic medicine and surgery. Published by 网易新闻

Media Coverage

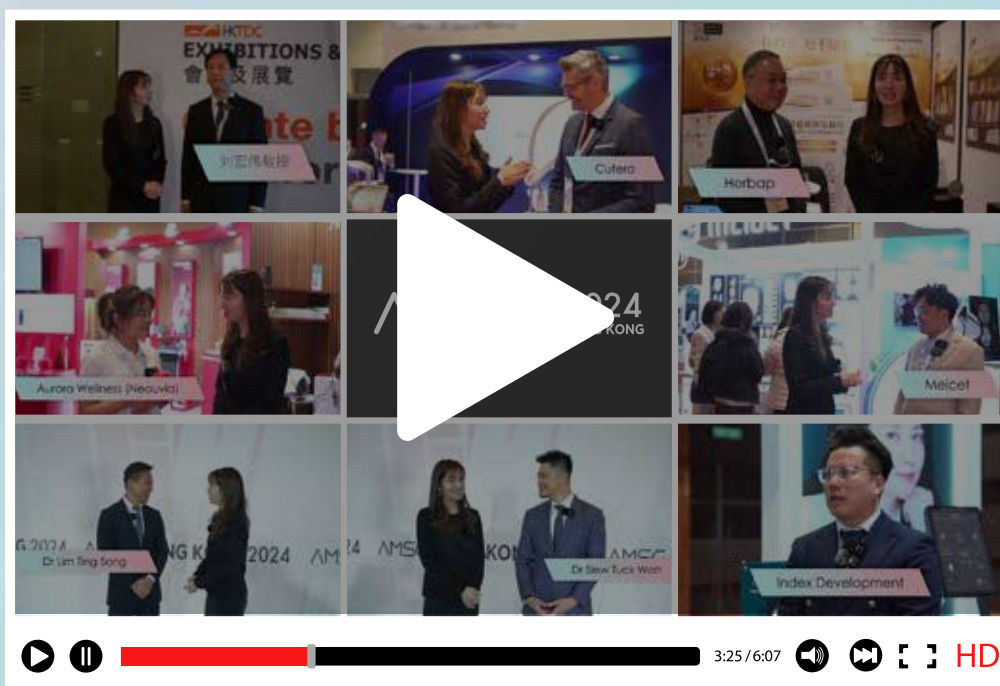


Media Interview



Convenor Prof Sky Wong, Chairman of AMSC Hong Kong, highlights the advancements showcased at the AMSC exhibition and discusses the latest innovations in surgical techniques.

The sponsors of the Aesthetic Medicine & Surgery Conference & Exhibition (AMSC) Hong Kong 2024 were interviewed by various media outlets, highlighting their significant role in advancing the field of aesthetic medicine. Their participation at the event showcased their commitment to innovation and excellence in aesthetics, while also emphasizing their support for education, research, and industry growth. The coverage spotlighted their contributions, underscoring the collaborative efforts that make AMSC Hong Kong a premier platform for professionals and thought leaders in the aesthetic community.



Media Coverage



Media Coverage



Thank You

