

AMSC 2025 ASIA

2ND EDITION OF AESTHETIC MEDICINE & SURGERY CONFERENCE & EXHIBITION



14 & 15 DECEMBER
2025

 Hong Kong Convention & Exhibition Centre (HKCEC) Level 3



www.amsc.com.hk

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ASIA

Welcome to Hong Kong

Dear Esteemed Friends,

On behalf of the organizing committee, it is with immense pleasure and great anticipation that we welcome you to the 2nd Edition of the Aesthetic Medicine & Surgery Conference & Exhibition (AMSC) Asia on the 14 & 15 December 2025, here in the dynamic and thriving city of Hong Kong.

This second edition of the conference builds upon the tremendous success of the first, bringing together partners from the Asia-Pacific region and the Guangdong-Hong Kong-Macao Greater Bay Area. It provides a vital hub for industry leaders to interact and network, while also bringing together a distinguished assembly of global leaders, innovators, and professionals from the fields of aesthetic medicine, dermatology, surgery, and regenerative medicine.

AMSC ASIA 2025 promises to offer an unparalleled platform for the exchange of knowledge, collaboration, and the exploration of pioneering advancements that are shaping the future of our industry.

Over the course of the next two days, attendees will engage in an extensive and thoughtfully curated agenda, which includes insightful keynote addresses, hands-on workshops, and expert-led panel discussions. These sessions will be presented by some of the most esteemed thought leaders in the field. In addition, the conference will feature an exceptional exhibition, showcasing the latest technologies, products, and solutions that are revolutionizing the practice of aesthetic medicine. Beyond the academic program, we are pleased to offer exclusive networking opportunities, including the prestigious Gala Dinner, where professionals from diverse sectors can connect, share experiences, and cultivate meaningful partnerships in a refined and inspiring setting.

We strongly encourage all attendees to seize the unique opportunities presented by this event to broaden their knowledge, exchange innovative ideas, and explore new dimensions of professional growth.

Welcome to AMSC ASIA 2025—together, let us contribute to the advancement and future of aesthetic medicine.



**CONVENOR PROF.
SKY WONG**
Chairman of AMSC ASIA

DR. LIM TING SONG
International Scientific
Chairperson of AMSC Asia

GARY CHAI
Co-founder of AMSC

DR. ALVIN LEE
Hong Kong Scientific
Chairperson of AMSC Asia

DR. JASON WONG
Across Strait Platform Scientific
Chairperson of AMSC Asia

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Why Hong Kong

Hong Kong, a key player in the Greater Bay Area, is a prime destination for international business growth. AMSC Asia provides an ideal platform to showcase innovations, especially with the rising demand for aesthetic procedures in the region. This event is valuable for professionals looking to stay ahead in the industry and expand their network. Exhibitors can engage with a targeted audience, highlight their offerings, and establish meaningful partnerships, using this opportunity to grow their presence in the Greater Bay Area and beyond.



AMSC Asia: Your gateway connecting global businesses to the Greater Bay Area (China)
and empowering Chinese companies for global expansion.

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Why Exhibit

Participating in the AMSC Asia offers a unique opportunity for exhibitors and sponsors to engage with an influential and growing market at the heart of the global medical aesthetics industry. Held in Hong Kong, the gateway connecting global businesses to the Greater Bay Area (GBA) in China, AMSC Asia is strategically positioned to help your brand reach new heights.

Expecting over 1,500 professionals from more than 20 countries, it offers valuable knowledge exchange, world-class conferences, hands-on workshops, and cutting-edge sessions. Attendees can explore innovations from 150+ international brands, while exhibitors have the chance to showcase advanced products and engage with key buyers.

This event is a prime opportunity to stay ahead in the evolving aesthetic medicine industry. Here's why you should consider being part of this premier event:



Global Networking

Connect with a diverse, international community of professionals, doctors, and thought leaders in aesthetic medicine at AMSC Asia, a global hub for innovation in the field. With Hong Kong's strategic location and excellent transport links, the event is easily accessible from major cities worldwide, making it the ideal platform for networking, knowledge exchange, and collaboration among leading experts and industry pioneers.



Access to the Lucrative Greater Bay Area (China) Market

The Greater Bay Area (GBA), encompassing Hong Kong, Guangzhou, and Shenzhen, is a booming economic zone with over 70 million people. As China opens up, the GBA is becoming a key hub for both international companies entering China and Chinese businesses expanding globally, particularly in the rapidly growing medical aesthetics market.

China's Medical Aesthetics Growth: The market is set to exceed USD 40 billion by 2027, driven by a rising middle class and increasing demand for high-quality aesthetic treatments.

Global Business Gateway: Hong Kong's position as a commercial center provides the ideal platform for international businesses to access China, while also helping Chinese companies expand globally. AMSC Asia connects industry leaders from across the Asia-Pacific, creating valuable partnerships and growth opportunities.



Free Port & Tax Friendly

Hong Kong, as a **free port**, offers a significant advantage for exhibitors and sponsors at AMSC Asia. With no **customs tariffs, tariff quotas, or surcharges** on imports, and the absence of **Value Added Tax (VAT)**, businesses can bring products and materials without additional costs. This tax-free, cost-efficient environment makes Hong Kong an ideal hub for international participation, allowing companies to maximize their investment and expand into the rapidly growing Asia-Pacific market with ease. AMSC Asia in Hong Kong offers the perfect opportunity to tap into this dynamic industry with minimal financial barriers.



Capitalize on a Rapidly Growing Industry

The Asia-Pacific market for medical aesthetics is expanding rapidly, and the Greater Bay Area is playing a pivotal role in this growth. Some key figures include:

- **Asia's Medical Aesthetics Market Growth:** The Asia-Pacific medical aesthetics market is projected to grow at a compound annual growth rate (CAGR) of 12.7% from 2023 to 2028, reaching USD 21.4 billion by 2028.
- **China as a Major Driver:** China is leading the charge with its medical aesthetics market expanding at a rate of 15% annually, significantly outpacing global growth. In particular, the GBA is home to high-tech cities like Shenzhen and Guangzhou, which are making strides in medical aesthetics innovation.
- **Rising Middle Class:** By 2030, it is expected that China's middle class will grow to nearly 1 billion people. The expanding middle class is directly contributing to the increasing demand for medical aesthetics treatments.



Uncover New Business Opportunities

Asia-Pacific is one of the fastest-growing markets for medical aesthetics, with an increasing number of consumers seeking non-invasive procedures and advanced aesthetic treatments. At AMSC Asia, you'll be able to:

- **Tap into New Markets:** With Asia-Pacific's growing middle class and a surge in interest in beauty and wellness, this is an excellent time to introduce your brand to the region.
- **Expand Your Regional Presence:** China and the GBA are prime locations for expansion. By participating in AMSC Asia, you can create a footprint in one of the world's largest and most dynamic markets for medical aesthetics.
- **Forge Partnerships:** Build relationships with top local and regional distributors, as well as government bodies, that are driving the future of aesthetics in the region.

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AMSC Hong Kong 2024 Event Overview

Attendance

1288

Participants

147

Speakers & Moderators

30

Companies

150+

Brands



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AMSC Hong Kong 2024 Event Overview

36

Sessions

3

Rooms

42

Learning
Hours

127

Presentations



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AMSC Hong Kong 2024 Event Overview



Pre-Conference Product Training

This exclusive pre-conference session is designed to provide doctors with an in-depth exploration of the innovative product and treatments. Sponsors can kickstart the experience even before the conference by providing valuable insights into the product's capabilities.

Pre-Conference Hands-On Training

Enhance the learning experience with hands-on training designed to provide practical, real-world application of the product in a structured and supportive environment. This session offers participants the opportunity to refine their skills and gain confidence in utilizing the product effectively.



Opening Ceremony

The opening ceremony was a distinguished event, commencing with a warm welcome and an introduction to the vision and significance of the conference and exhibition. Esteemed VIP guests, representatives from supporting societies, delegates, and sponsors were in attendance to mark the official opening.

Business networking opportunities – Harbour View Cruise & Gala Dinner

Whether cruising on the Harbour View or celebrating at the Gala Dinner, we promise a seamless blend of culture, innovation, and connection—creating moments that will inspire collaboration and elevate the future of the aesthetic industry.



Post Conference – Ultrasound Workshop

This advanced workshop offered comprehensive hands-on training in facial and musculoskeletal ultrasound techniques. Participants explored the fundamentals of ultrasound physics, including transducer selection, frequency adjustments, and image optimization, while honing their skills in anatomical visualization.

Secure your booth at AMSC ASIA 2025

AMSC ASIA 2025: Lead the Future of Aesthetic Medicine & Dermatosurgery

Are you prepared to drive the next wave of innovation in aesthetic medicine and dermatosurgery? Secure your booth at AMSC ASIA 2025 and showcase your brand and cutting-edge solutions. This is your chance to position yourself as a leader in this dynamic and fast-evolving field. Take the leap—join us to shape the future and be at the forefront of groundbreaking advancements!

Looking Ahead: Join Us at AMSC ASIA 2025

Ready to make a difference in the aesthetic medicine and dermatosurgery landscape? Don't miss the opportunity to be part of this year's premier event. Let's collaborate to push boundaries and achieve new milestones together!

Exhibitor Sponsorship Opportunity

SPONSORSHIP PACKAGE	SAPPHIRE	BRONZE	SILVER	GOLD	DIAMOND
PRICE (USD)	5,000	10,000	20,000	30,000	40,000
BOOTH SQM	2M x 2M	3M x 3M	6M x 3M	9M x 3M (PREMIUM BOOTH LOCATION)	6M x 6M (PREMIUM BOOTH LOCATION)
EXHIBITOR BADGES	3	3	8	12	15
CONFERENCE PASS (NOT INCLUSIVE OF GALA DINNER)	X	3	5	10	15
PRINTED ADVERTISEMENT IN HANDBOOK (A4 SIZE)	X	X	1/2	1	2
SYMPOSIUM SLOTS (15 MINS EACH)	X	X	1	2	2
LUNCH SYMPOSIUM (1 HOUR) <i>*Additional catering cost of USD 10,000 for 150 pax</i>	X	X	X	X	1

Other Sponsorship Opportunity

A) LOGO PRINTED ON LANYARD	USD 3,600
B) LOGO PRINTED ON BADGE	USD 3,600
C) SYMPOSIUM SLOT (15 mins per slot)	USD 3,600
D) GALA DINNER TABLE (10 Pax / 1 table)	USD 1,800
E) LOGO IN PHOTO BOOTH	USD 7,000
F) LOGO PRINTED ON DIRECTIONAL SIGNAGES INSIDE HALL	USD 3,500
G) INSERTS IN CONGRESS BAG	USD 3,600
H) PRINTED A4 ADVERTISEMENT IN HANDBOOK	USD 2,300

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Conference Pass

Delegate Pass without Gala Dinner

- Full access to the conference
- All coffee breaks and lunch during the whole conference period
- Delegate Kit
- Certificate of Attendance

Super Early Bird

USD 330
HKD 2,400

(Ending 30 June 2025)

Early Bird

USD 412.50
HKD 3,000

(1 July – 31 August 2025)

Normal Price

USD 550
HKD 4,000

(1 Sep – 15 December 2025)

ASAP Member without Gala Dinner ASAP

- 50% discount on original price USD 550.00 for physician pass.
- Full access to the conference
- All coffee breaks and lunch during the whole conference period
- Delegate Kit
- Certificate of Attendance

By purchasing this 50% discounted ASAP pass, you agree to automatically become an annual free member of the ASAP Allied Health Society for Asia Pacific.

Price

USD 275
HKD 2,000

Combo Delegate Pass for AMSC Malaysia 2025 & Hong Kong 2025

- Full access to the conference
- All coffee breaks and lunch during the whole conference period
- Delegate Kit
- Certificate of Attendance

Ending 5 Aug 2025

Price

USD 600
HKD 4,200

Delegate Pass without Gala Dinner for Developing Countries

- Full access to the conference
- All coffee breaks and lunch during the whole conference period
- Delegate Kit
- Certificate of Attendance

Applicable for delegates from Nepal, India, Cambodia, Myanmar, Laos, Bangladesh, Sri Lanka and the Philippines only.

Price

USD 200

Group Purchase Pass (4+1) without Gala Dinner

- Full access to the conference
- All coffee breaks and lunches during the whole conference period
- Delegate Kit
- Certificate of Attendance

Minimum of 5 members

Price

USD 440
HKD 3,200

GALA DINNER PASS

- Additional charge for Gala Dinner access.
- Available exclusively to registered delegates.

Purchase before 15 November 2025

Price

USD 200
HKD 1,500

EXHIBITION PASS

- For Exhibition Visitation ONLY

Free
Of Charge



Scan and Register



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**Hong Kong & China Sponsorship
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